Normandy Park Winterfest

Join us on Saturday, December 5, 2026!





Date: Saturday, December 5, 2026
Time: 4pm-7pm
Location: Normandy Park Towne Center

Join us for this special community tradition that draws 3,000+ people from Normandy Park, Burien, Des Moines, and more! Winterfest is promoted through Highline Schools, Seattle Southside Chamber of Commerce, Normandy Park's City Scene Magazine, B-Town Blog, local TV News, and more!

Winterfest features the annual Tree Lighting Ceremony and Santa's arrival in a 12+ vehicle motorcade! But wait! There's more! There's school choirs and bands, vendor booths, free toys, free candy canes, free arts & crafts for kids, a free ornament exchange, beverages, food, local celebrities, and **SNOW!**

HELP US MAKE WINTERFEST 2026 MAGICAL!

- ✓ **BOOTH SPACE** – Would you like a 10/10, 10/15 or 10/20 space? Do you need tables and chairs? Let us know! Please bring a banner to promote your business. Let's showcase your business! Vendor Agreement on **pages 3-4**.
- ✓ **COUPONS** – Do you have coupons to give out? Please do! Maybe offer a special the week after Winterfest to draw festival-goers back? Let's get creative!
- ✓ **GIVEAWAYS** – Festival-goers love giveaways! Here's ideas: Stickers, calendars, stuffed animals, coloring books, pens, etc. Skies the limit!
- ✓ **SPONSORSHIP** – Help make Winterfest possible with a monetary donation! Please check out **page 2** of this flyer for festive Sponsorship Packages and Promotional Opportunities including adding your logo to our posters, postcards, website, and social media sites!



Who organizes Winterfest? The Friends of Normandy Park Foundation (FONP), a 501c3 (EIN: 46-2615511) since April 2013, with festive residents, businesses, and non-profits! Through fundraising, education, and event planning, FONP serves as a facilitator to build community spirit; enhance our civic, non-profit, and business climate; help the environment; and attract people to Normandy Park!

Questions? Contact Susan West at 206-818-6945 or
scwestnews@gmail.com
info@friendsofnormandypark.org
FONP Website: friendsofnormandypark.org
FONP Facebook: @friendsofnpf
Winterfest Facebook: @normandyparkwinterfest
Donate: https://friendsofnormandypark.org/donate

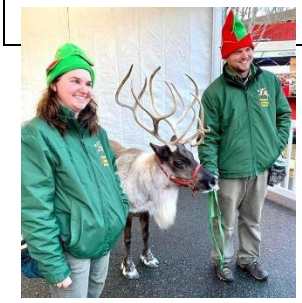
Donate today!

venmo

Normandy Park Winterfest

Sponsorship & Promotional Opportunities!

Your Choice Winterfest Sponsorship!	**Event Sponsorship includes:** • Would you like to customize your sponsorship, giveaways, and/or advertising opportunities? • Call Susan West at 206-818-6945	***$_____***
Holiday Spirit Sponsorship	**Event Sponsorship includes:** • 10/10 Booth space • Website, email, and social media posts • The emcees will thank you during the festival!	***$100***
Winterfest Program Sponsorship	**Event Sponsorship includes:** • 10/10 Booth space • Your logo on programs for scavenger hunt and sing-a-longs, website, email, social media posts • The emcees will thank you during the festival!	***$250***
Holiday Music Sponsorship	**Event Sponsorship includes:** • This donation helps pay for our festive DJ • 10/10 Booth space. Your logo on programs, website, email, social media posts • The DJ and emcee KOMO TV's Stella Sun thank you at the festival!	***$500***
Candy Cane Fun Package	**Event Sponsorship includes:** • Donation pays for 1,000 candy canes for Santa to hand out and supplies for Arts & Crafts booth for kids • Your logo on programs, website, email, social media posts • Your booth and banner prominently displayed at the festival • The DJ and emcee KOMO TV's Stella Sun thank you at the festival!	***$1,000***
Snow Flurries Silver Package	**Event Sponsorship includes:** • Donation pays for tents and 100 toys/gifts with your logo on them, given to families at Winterfest • Your booth and banner prominently displayed at the festival • Emcee KOMO TV's Stella Sun thanks you at the festival! • Your logo on programs, website, email, social media posts	***$3,000***
Holiday Magic Gold Package	**Event Sponsorship includes:** • Donation pays for tents and a free photobooth which includes your logo on hundreds of keepsake photos • 800 Santa hats and 600 tote bags with your logo on them • Your booth and banner prominently displayed at the festival • Emcee KOMO TV's Stella Sun thanks you at the festival! • Your logo on programs, website, email, social media posts	***$4,000***



Questions? Call Susan West with
Friends of Normandy Park Foundation
206-818-6945 or scwestnews@gmail.com

Friends of Normandy Park

Vendor Agreement and Registration

Normandy Park Winterfest/Tree Lighting Ceremony 2026



Contact:
Friends of Normandy Park Foundation, 501c3
Susan West, 206-818-6945
scwestnews@gmail.com
https://www.facebook.com/normandyparkwinterfest/
Date: **Saturday, December 5, 2026**
Festival Duration: **4 p.m. to 7 p.m.**
Location: **Normandy Park Towne Center, 19900 1st Avenue South, Normandy Park, WA 98148 (outdoor festival)**

Applicant name:

Business name:

Address:

Phone:

Email:

Website:

List your social media sites and tags (if you'd like us to tag you in posts such as Facebook):

Photos: Can you send us photos that we can share on social media to promote your booth? **Y/N**. Please email photos to Susan at scwestnews@gmail.com

Booth: 10' by 10' outdoor booth space. Please bring a tent, table, chairs, holiday decorations, and lighting. We will also have available holiday garland and holiday lights available. Vendors must weight their tents with at least 20 lb. weights per tent leg in case of wind or inclement weather. If you do not have a tent, table, etc., please contact Susan West about availability (scwestnews@gmail.com or 206-818-6945).

- **Will you bring a vehicle to display? Y/N**
- **Provide the size/length of your vehicle and space needed:**
- **Electricity needed for setup? Y/N**
- **Number of 10 x 10 spaces requested:**
- **Craft vendor Y/N**
- **Are these items handmade by you? Y/N**
- **Business or non-profit? Y/N**
- **Description of items to be sold, displayed, and/or given away:**

Friends of Normandy Park

Vendors/booths will be **set up and ready by 3:45pm and remain open until 7:05pm.** All vendors are responsible for their booth area clean-up including disposal of trash. Trash and recycling receptacles will be provided. Vendors will keep displays within their booth and will not play loud music or create other disturbances.

Set-up: 8am to 3:45pm. Please remove vehicles used for transporting your booth items by 3:30pm. Vendors must be ready for sales at **3:45pm.**

Load out: 7:10pm to 8:40pm. Do not take your booth down before 7:05pm. It is disturbing to other vendors and late event attendees. When safe to do so, vehicles can enter the area at 7:15pm.

Note: Please test sales devices (i.e. Square, Venmo, etc.) in advance to check for Wi-Fi issues. Our goal is to provide a hotspot, if available. If so, the password will be provided to you in advance of the festival.

VENDOR AGREEMENT:

I agree to allow Normandy Park Winterfest to release my name and photograph for promotional purposes. I agree that I am responsible for my own space and merchandise at all times, before, during and after the event. Vendors will be responsible for collecting any taxes, sales tax, and furnishing change.

Failure to comply with the above rules will result in the vendor not being invited to future events.

I hereby indemnify and hold the Normandy Park Winterfest Tree Lighting Ceremony, Friends of Normandy Park Foundation, Normandy Park Towne Center, City of Normandy Park, its agents, employees, volunteers and organizers, harmless from any and all claims, including costs and attorney's fees resulting there from, arising out of my participation in this event. Normandy Park Winterfest Tree Lighting Ceremony, Friends of Normandy Park Foundation, Normandy Park Towne Center, City of Normandy Park, its agents, employees, volunteers and organizers assume no responsibility or liability for fire, theft, personal injury, or property damage of any kind.

I have read the above rules, understand these rules and agree to abide by them.

Participant Signature, Date
(SIGN HERE)

Special notes or requests:

Please email this completed Vendor Agreement and Registration form to Susan West at scwestnews@gmail.com **or mail to:**

Friends of Normandy Park Foundation
PO Box 48183, 609 SW 150th St.
Burien, WA 98166



Thank you and see you at the Normandy Park Winterfest 2026!